BHARATH RAKSHAK FOUNDATION®
PERSEVERANCE
PROGRESS
PERSISTENCE
PATIENCE
ALL FOR BHARATH
BHARATH FOR ALL

ONDE NAADU

ONDE KULAVU

ONDE DAIVAVU

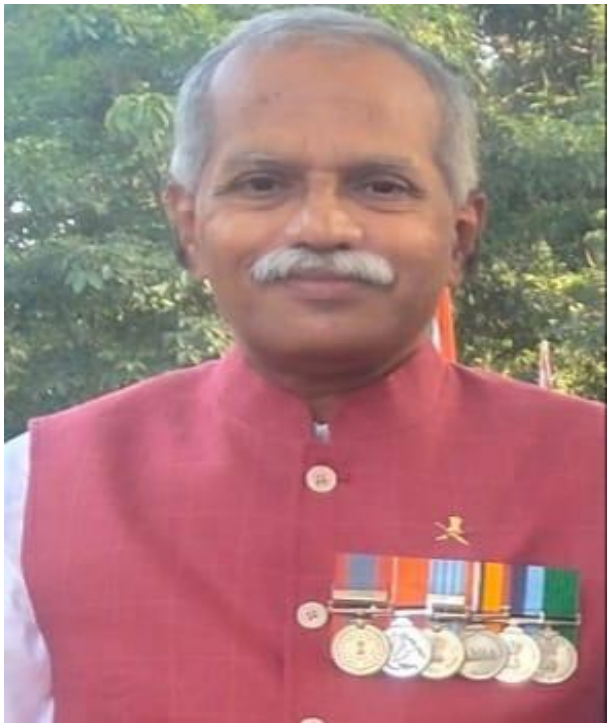
PLAN

- To cover all the 30 Districts.
- Over a period of 22 days.
- Passing through District HQs.
- Averaging 150 Kms a day.
- One day break for every 5/6 days.
- Meeting people at all the places passing through

OBJECTIVE OF THE PROGRAMME

- Brotherhood on the basis of Humanity
- National Integrity.
- Loyalty to the nation.
- Better Community living
- Healthy Living Habits.
- To promote spiritualism.
- To Commit to Environmental responsibility.
- Ultimately One nation, One cast, One God

Team Leader : Brigadier Ravi Muniswamy



Brigadier Ravi Muniswamy was born in a village called Salivaram in rural Tamil Nadu which had just 50 houses. Father a school teacher and mother a house wife and agriculturist. He did his schooling in Government High School Denkanikota. Joined St Joseph's College Bengaluru for PUC and continued Mechanical Engineering Degree in Bangalore Institute of Technology, Bengaluru.

He worked in HMT Chandigarh tractor division and few other civil Industries. He was selected for Army Navy and Airforce but later chose to join Indian Army. He passed out of Indian Military Academy on 13 Jun 1987. He joined Electronics and Mechanical Engineering Division of the Armed Forces on passing out form the Academy on commissioning. After thirteen years of service in field Army he switched over to Defence Production in 2000. He has worked in MOD as Quality Assurance Specialist and drafted various Quality Assurance Procedures for equipment procured Ex Foreign vendors. He has worked in various Technical, Price Negotiations and trial Evaluation Committees contributing immensely for procurement of the right equipment at right price.

He did a tenure of teaching assignment in Defence Institute of Quality Assurance a Premier training establishment of Indian Army. During this period had trained more than 2000 officers of Defence Production, regular Army, Navy and Airforce officers and Defence Public Sector Undertakings. During this period the officer did a course in Statistical Quality Control scoring Distinction with Honours. Besides that he did various courses such as Quality Management Systems, Six Sigma, Environmental Management Systems, OHSAS, SA 8000 & Test Lab Management Systems etc. He has successfully completed many Quality improvement projects and also guided more than 50 Quality Improvement Projects.

Brigadier Ravi Muniswamy is a Swimmer, Cyclist, Trekker, Plays Guitar and Key Board, His Favourite past time is cycling and spending time with the children and preparing then for the future. Also he participates in Environmental movement to protect the Mother nature from environmental abuse.

Dy Team Leader: Major Raghu Rama Reddy

Major N Raghu Rama Reddy was born in Muthanallur village of Anekal Taluk , Bangalore Dist. The effect of joining the Rashtriya Swayamsevak Sangha (RSS) when he was in the sixth grade at a village government school was aroused from his childhood. He is an astute professional with over 24 years of experience in the Indian Army Infantry and Air Defence Artillery. He served in almost every sensitive area of India, participating in tens of operations. His loyalty, serviceability and courageous prowess continue to occupy the ranks. Not only in India, but also in the United Nations Peace Keeping Force in African Countries.

Because of his dedication and service orientation he was honoured with the Chief of Army Staff Commendation Card. He has been honoured with numerous awards by various corporations, governments and the media, in recognition of his service in the army and his commitment to social service even after his retirement. There are many social activities constantly being built up by teams of enthusiastic youth lead by him.

ROUTE PLAN

Bengaluru	Ramanagara	47			
Ramanagara	Mandya	53			
Mandya	Tirumakudalu	43	143	Halt	1
Tirumakudalu	Chamrajanagara	36			
Chamrajanagara	Mysuru	60			
Mysuru	Hunusuru	45	141	Halt	2
Hunusuru	Madikheri	73			
Madikheri	Putur	87	160	Halt	3
Putur	Mangaluru	52			
Mangaluru	Udupi	56			
Udupi	Agumbe	55	163	Halt	4
Agumbe	Chikkamagaluru	112	Via Sringeri Visit Sringeri Mutt		
Chikkamagaluru	Tarikere	58	170	Halt	5
	Break				6

Tarikere	Shivamogga	40			
Shivamogga	Davangere	92	132	Halt	7
Davanagere	Haveri	78			
Haveri	mulgund	77	155	Halt	8
Mulgund	Gadag	23			
Gadag	Hubli	60			
Hubli	Dharwad	18			
Dharwad	Dandeli	57	158	Halt	9
Dandeli	Karwar	103			
Karwar	Mangal	54	157	Halt	10
Mangal	Belagavi	138			
Belagavi	Nesargi	35	173	halt	
	Break				11

Nesargi	Bagalakote	109		Halt	12 Visit Aihole
Bagalakote	Vijayapura	87			
Vijayapura	Moratagi	84	171	Halt	13
Moratagi	Kalburgi	68			
Kalaburgi	Hallikhed	82	150	Halt	14
Hallikhed	Bidar	33			
Bidar	Benakanahalli	121	154	Halt	15
Benakanahalli	Yadgir	45			
Yadgir	Raichur	78			
Raichur	Hulageppa Camp	37	160	Halt	16
Hulageppa Camp	Koppal	150			
Koppal	Hosapete	31	181	Halt	17
	Break				18 Visit Hampi

Hosapete	Ballari	53			
Ballari	Thalaku	88	141	Halt	19
Thalaku	Chitradurga	46			
Chitradurga	Kadur	108	154	Halt	20
Kadur	Hasan	77			
Hassan	Kibbanahalli Cross	76	153	Halt	21
Kibbanahalli Cross	Tumukuru	54			
Tumkur	Chikkaballapura	80	134	Halt	22
Chikkaballapura	Sidlghatta	17			
Sidlghatta	Kolar	56			
Kolar	Bengaluru	66	139	Halt	23

ADMINISTRATIVE BACKUP

- Twenty three day programme
- Averaging 150 KMs/Day
- Hundred Cyclists of both sex.
- Quasi Army style of Living.
- Staying in Tents/Police facilities/Government facilities.
- LPT Vehicles - 2
- Mahindra Jeeps - 2
- Motor cycles - 3
- Ambulance - 1
- Cycle Mechanics - 4
- Helpers to cycle Mechanics - 4
- Cooks - 4
- Helpers - 16
- Camp Leaders - 2 (1 Male & 1 Female)

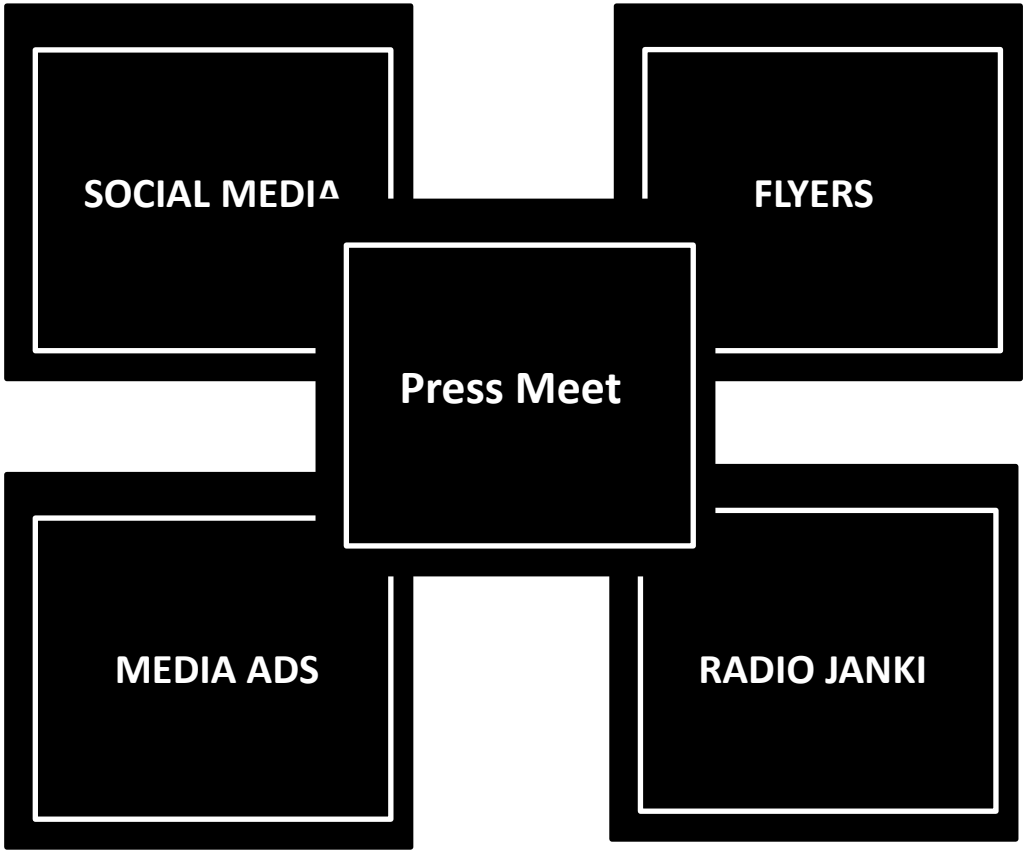
- Deputy Commandant - 2 (1 Male & 1 Female)
- Accountants - 2
- Camp Admin Staff - 2
- Camp Director - 1
- Tents - 20
- Pickup trucks - 2
- Camera - 2
- Handy cam - 1
- Media Coverage - 6, (1 Surgeon, 1 Anaesthetist, 4 Nursing Assistants)

FINANCIAL IMPLICATION

S.No	Item	Nos	Days	Man days	Cost	Total
1.	Cyclists	140	23	3220		8,00,00,000
2.	Trucks	2	24	48		
3.	Mahindra Bolero	1	24	24		
4.	Pickup Trucks	2	24	48		
5.	Motor Cycles	2	24	48		
6.	Ambulance	1	24	24		
7.	Camp Commandants	1	24	24		
8.	Camp Directors	2	24	48		
9.	Assistant Commandants	2	24	48		
10.	Cycle Mechanics	2	24	48		
11.	Helpers to Mechanics	2	24	48		
12.	Accountants	2	24	48		
13.	Cooks	4	24	96		
14.	Helpers	16	24	384		

15.	Doctors	2	24	48	
16.	Nursing Assistants	4	24	96	
17.	Physiotherapist	4	24	96	4 Males 2 Females
18.	Resuscitation Equipment	1	24	24	
19.	Spare Cycles	5	24	120	
20.	Walkie Talkies	10	24	240	
21.	Engineering Support Package				As Recommended By Mechanics

COVERAGE ACROSS ALL THE CHANNELS



We appreciate any support our sponsors can provide for us-be it financial or product. Given the current economic climate we appreciate the needs and budgetary restraints of our sponsors and have come up with a three-tiered approach for those looking to provide financial assistance.

If you are interested in providing product sponsorship to our team we would be happy to try your product before adoption.

We will also have a dedicated product sponsor page which will feature the brand name of product sponsors. In addition to website exposure, we will include sponsor call-outs within our social media campaign on twitter, Facebook, Instagram etc

	Level 1	Level 2	Level 3
Financial Pledge	INR 10,0000	INR 20,0000	INR 30,0000
Supporters shirt	**Yes**	**Yes**	**Yes**
Water bottles	**Yes**	**Yes**	**Yes**
Cycling Cap	**Yes**	**Yes**	**Yes**
Cycling Socks	**Yes**	**Yes**	**Yes**
Name acknowledgement on sponsor page of team website under respective support level	**Yes**	**Yes**	**Yes**
Team Polo shirt	**Yes**	**Yes**	
Social Media Representation	**Yes**	**Yes**	
Team Bike Ride (if applicable	**Yes**	**Yes**	
Team Jacket	**Yes**		
Team Pants	**Yes**		
Naming rights for the team, i.e. Five rings Pro Cycling p/b Company XYZ	**Yes**		

BHARATH RAKHSAK FOUNDATION

ALL FOR BHARATH, BHARATH FOR ALL

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Major Raghu Rama Reddy - 8310463939

JAI HIND